

Sponsorship Packages & Ads

Join the leaders in the industry as a sponsor of the NT4D! A variety of sponsorship packages with an excellent return on investment are available for all budgets. Why sponsor?

- Create brand awareness and increase brand loyalty among a targeted audience in the industry
- Gives you the opportunity to introduce a new product/service/program to a captive group of decision makers
- Drives sales by reinforcing your brand messaging and effectively leveraging your exhibit space
- Differentiates yourself from your competition
- Benefits you by highlighting your commitment to furthering excellence in engineering and engineering technology education in the broad nanotechnology community

2014 Sponsorship Packages

To purchase one of the packages below, please contact Michelle Williams at mkw@blue52productions.com or 937-554-4632. Packages can be tailored to your specific marketing needs also. To download a copy of the packages below, [click here](#).

Wednesday Networking Reception & Poster Technical Interchange - \$15,000

- Two Complimentary 10x10 Booths
- Three Complimentary Conference Registrations
- Upgrade of one sleeping room reserved in the NT4D block to a Junior Suite for a company VIP, entertaining customers, and having side meetings.
- Six weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in three email blasts to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Full page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday Networking Lunch - \$12,000

- Two Complimentary 10x10 Booths
- Two Complimentary Conference Registrations
- Upgrade of one sleeping room reserved in the NT4D block to a Junior Suite for a company VIP, entertaining customers, and having side meetings.
- Four weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in two email blasts to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Full Page Ad in the Program

- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday Welcome Reception and Exhibits & Poster Kick-Off - \$10,000

- One Complimentary 10x10 Booth
- Two Complimentary Conference Registrations
- Upgrade of one sleeping room reserved in the NT4D block to a Junior Suite for a company VIP, entertaining customers, and having side meetings.
- Three weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Full page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Wednesday Networking Lunch - \$10,000

- One Complimentary 10x10 Booths
- Two Complimentary Conference Registrations
- Upgrade of one sleeping room reserved in the NT4D block to a Junior Suite for a company VIP, entertaining customers, and having side meetings.
- Three weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in one email blasts to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Full page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Innovators & Small Business Forum Sponsor - \$8,500

- One Complimentary 10x10 Booth
- Two Complimentary Conference Registrations
- Upgrade of one sleeping room reserved in the NT4D block to a Junior Suite for a company VIP, entertaining customers, and having side meetings.
- Two weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Program Book Sponsor - \$7,500

- A Full Page Spread in the Center of the Program
- One Complimentary 10x10 Booth
- One Complimentary Conference Registration

- Two weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Audio Visual Sponsorship - \$6,000

- Company Gobo in Exhibit Hall for Duration of Expo
- Half page Ad in the Program
- Recognition on the NT4D Website Sponsor Page
- One week of Banner Ad Time on the NT4D Website (You choose the week)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday Continental Breakfast - \$5,000

- Two weeks of Banner Ad Time on the NT4D Website (You choose the weeks)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Wednesday Continental Breakfast - \$4,500

- One week of Banner Ad Time on the NT4D Website (You choose the week)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday PM Snack Break - \$4,500

- One week of Banner Ad Time on the NT4D Website (You choose the week)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Tuesday Mid-Morning Coffee Break - \$4,000

- One week of Banner Ad Time on the NT4D Website (You choose the week)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Wednesday PM Snack Break - \$4,000

- One week of Banner Ad Time on the NT4D Website (You choose the week)
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday Continental Breakfast - \$3,500

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Wednesday Mid-Morning Coffee Break - \$3,500

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Thursday Continental Breakfast - \$3,500

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday PM Snack Break - \$3,000

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Thursday Mid-Morning Coffee Break - \$3,000

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Half page ad in the Program
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Monday Mid-Morning Coffee Break - \$2,500

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Thursday PM Snack Break - \$2,000

- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

Grand Prize Give-Away - \$1,500

- Official Drawer of the Grand Prize at End of Conference
- Sponsor highlight in one email blast to 16,000 persons in NT4D database
- Recognition on the NT4D Website Sponsor Page
- Recognition on Signage at NT4D
- Recognition in the Program in the sponsor section
- Award certificate for sponsorship at Wednesday's Reception
- Sponsor recognition at start of technical sessions each day

ADs

Web Banners - \$500 per week

Program Ad Full Page - \$750

Program Ad Half Page - \$500

Full Page Ad - designed to 3.75" wide x 6.5" tall.

Half Page Ad - designed to 3.75"wide x 3.125" tall.

The finished program is 4.25" x 7". Ads need to be submitted as pdfs or tiffs and must be 300 dpi or larger. Colors need to be set as CMYK and not RGB. There is a ¼ margin around all ads, so no ads will bleed to the edge. Finished ads can be sent to Amy at avoisard@blue52productions.com by email if under 10M. If over 10M, let her know and she will give you access to a File Transfer Folder. **Ads are due October 17, 2014.**